



COLLEGE OF BUSINESS

COLORADO STATE UNIVERSITY

PARTNER WITH US TO ENGAGE MORE STUDENTS

CAREER ALLIANCE PROGRAM PARTNER BENEFITS	GREEN	GOLD	AGGIE ORANGE
Recognition in the College of Business and CMC offices, on websites, digital screens, and social media	X	X	X
Priority invitations to participate in special guest speaker events, career development panels, industry networking events, and more	X	X	X
Featured on CMC Instagram throughout the year	X	X	X
Sit on CMC Employer Advisory Board	X	X	X
Participate in Resume Revisions Event and Employer Recognition Day	X	X	X
Guaranteed free admission each semester to College of Business Expos, including special positioning and branding (\$1,400 value)	X	X	X
Company highlight in weekly CMC student newsletter	1x/year	2x/year	2x/year
Co-host a table at the COB Etiquette Dinner & tickets to attend	1 ticket	2 tickets	2 tickets
Host a customized company day to connect with students in the College of Business		X	X
Sponsor the CMC Snack Station		1 month	2 months
Job and internship postings pinned for targeted students on Handshake		1x/year	2x/year
Ability to bring additional recruiters to COB Job and Internship Expos		Up to 3 recruiters	Up to 4 recruiters
Sponsor one COB Student Org Event			X
Virtual Company tour with targeted students based on your recruitment goals			X
Feature story of an alum on CMC website and social media			X